



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/Iss/Senate Majority (16628)  
Waterfront Strategies (2541)/043489394  
FURMAN, MIKE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/SENATE MAJORITY PAC (140432)  
National/Political  
2204/06392477

Invoice 640880  
Inv Date 10/28/2012  
Terms Net 30  
Contract 338507  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Waterfront Strategies  
1010 Wisconsin Avenue  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

SENATE MAJ PAC 10/24  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:43PM

Pittsburgh (PCNC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>PCNC 8-9A/1</b>							
	Spot	8:00:00AM- 9:00:00	Per week (2), We, Th, Fr	10/25/12 8:12AM (Th)	00:30	PITTSBURGH THIS MORNING 8AM	MAJ1201EDUH	\$75.00	
	Spot	8:00:00AM- 9:00:00	Per week (2), We, Th, Fr	10/26/12 8:28AM (Fr)	00:30	PITTSBURGH THIS MORNING 8AM	MAJ1201EDUH	\$75.00	
2.0	Contract Line Remarks:	<b>PCNC 9-10A/2</b>							
	Spot	9:00:00AM-10:00:00	Per week (2), We, Th, Fr	10/25/12 9:08AM (Th)	00:30	PCNC 9AM NEWS 9AM	MAJ1201EDUH	\$75.00	
	Spot	9:00:00AM-10:00:00	Per week (2), We, Th, Fr	10/26/12 9:44AM (Fr)	00:30	PCNC 930AM NEWS 930AM	MAJ1201EDUH	\$75.00	
3.0	Contract Line Remarks:	<b>PCNC 8-9P/3</b>							
	Spot	8:00:00PM- 9:00:00	Day, Sa-1	10/27/12 8:39PM (Sa)	00:30	Hines Ward Show 830-9P	MAJ1201EDUH	\$35.00	
4.0	Contract Line Remarks:	<b>PCNC 9-930P/4</b>							
	Spot	9:00:00PM- 9:30:00	Day, Sa-1	10/27/12 9:07PM (Sa)	00:30	THE JEROME BETTIS SHOW 9PM	MAJ1201EDUH	\$35.00	

REMIT TO: PCNC P.O. BOX 643365 PGH, PA 15264-3365

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$370.00	Total Spots	6
Commission	(\$55.50)		
Net Total	\$314.50		